

CRM SOCIAL SERIES

How to use: Update your community by posting about the CRM on your social channels. Edit the copy to match your agency's tone of voice and branding.

Image templates here:

- [Social Post Image \(Carousel\) Option 1](#)
- [Social Post Image Option 2](#)
- [Social Post Image Option 3](#)
- [Social Post Image Option 4](#)

Option 1 - *What is Klaviyo B2C CRM?*

B2C brands, this one's for you. A new era in consumer relationships is finally here.

Introducing the only CRM built for B2C – one easy-to-use platform that brings together marketing channels, service, and analytics, and supercharges them with the Klaviyo Data Platform and built-in AI. No extra tools, no complicated setups — just seamless marketing, analytics, and customer service in one powerful solution.

Looking to learn more? Book a 1:1 Consultation here.

Option 2 - *What is Klaviyo B2C CRM?*

Let's be real – traditional CRMs weren't built for the fast-moving, high-volume world of ecommerce, which means disconnected data, one-size-fits-none messaging, and way too many missed opportunities. Until now.

This week, Klaviyo introduces the first ever B2C CRM – an all-in-one platform that brings together marketing, service, and insights – supercharged by the Klaviyo Data Platform and built-in AI. With real-time data, automation, and seamless activation across channels, Klaviyo helps brands grow effortlessly, personalize at scale, and build stronger customer relationships—without the complexity.

Ready for a new era in consumer relationships? [AGENCY NAME] can help - let's connect.

Option 1 - *What are the offerings?*

Finally – a CRM that's built for B2C brands like yours. The Klaviyo B2C CRM brings together marketing, service, and analytics in one easy-to-use platform and supercharges them with the

Klaviyo Data Platform and built-in AI. Say goodbye to silos and complexity — it's time to market smarter, serve better, and grow faster.

Ready to see it in action? Let's chat. Book a 1:1 consultation with our team today.